

For Immediate Release — November 25, 2008

## Unique Safety Achievements in Luxury Segment

## 2009 Saab 9-3 Sport Sedan, SportCombi and Convertible Keep IIHS Top Honors Secure

**DETROIT** — The entire 2009 Saab 9-3 family, including the 4-door Sport Sedan, 5-door SportCombi and 2-door Convertible has again earned the **Top Safety Pick Award** in the midsize category from the U.S. Insurance Institute for Highway Safety.

This is the fifth consecutive year that the 9-3 Sport Sedan has brought home IIHS top honors, a unique achievement in the luxury segment. For 2007 the 9-3 earned the *Top Safety Pick Award*, in 2006 the 9-3 earned the *Top Safety Pick – Gold Award* and received a **Double Best Pick** crash-test rating for 2005.

The institute began testing convertibles in 2007. In the inaugural year, the 9-3 Convertible earned a top spot. This is the third year running that the Saab 9-3 Convertible earns the **Top Safety Pick Award** – one of three convertibles and the only soft-top convertible to earn a top spot.

The Institute rates vehicles good, acceptable, marginal, or poor based on performance in high-speed front and side-impact crash tests plus evaluations of seat/head restraints for protection against neck injuries. Winning vehicles must earn good ratings in all three tests and offer electronic stability control.

"The Saab 9-3 earned the Institute's highest rating in front and side crash tests, and the Saab Active Head Restraints provide state-of-the-art protection against neck injuries in rear-end crashes," said IIHS President Adrian Lund. "The addition of electronic stability control as standard equipment confirms Saab's commitment to vehicle safety."

IIHS is a nonprofit research and communications organization funded by auto insurers. The Institute's research focuses on countermeasures aimed at all three factors in motor vehicle crashes (human, vehicular, and environmental) and on interventions that can occur before, during, and after crashes to reduce losses.

"We are delighted that these IIHS findings confirm our own crash test results," says Per Lenhoff, head of Safety at Saab Automobile AB in Sweden. "This reassures consumers that the 9-3 is among the very best in its class for crash safety."

As part of its on-going work with crash safety, Saab has led the automotive industry in pioneering the development of active head restraints to help prevent neck injury in rear-end impacts. Saab Active Head Restraints (SAHR) are standard equipment to the front seats of all its current car models. The 9-3 Convertible is also equipped with Saab Dynacage, which includes pop-up roll bars to help provide protection in the event of a roll-over crash or an impact that could lead to a roll-over.

Saab is a division of General Motors Corporation. Saab Automobile USA is the importer and/or distributor of the Saab 9-3, 9-5 and 9-7X for Saab Automobile AB, Sweden. For the 2009 model year, Saab offers 7 different models that deliver 27 mpg or better according to EPA Highway fuel economy standards.

In addition to 4 years/50,000 miles bumper-to-bumper warranty, including roadside assistance and courtesy transportation, every new Saab comes with 3 years/36,000 miles no-charge scheduled maintenance plus standard OnStar and XM Satellite radio. Visit <u>www.saabusa.com</u> for more information.