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DDC Hires New COO/CFO to Manage Exponential Growth

Washington, D.C. (March 11, 2008) – A seasoned executive with both financial management credentials and technology operations expertise, Jim Murphy was tapped for the dual role of Chief Operating Officer and Chief Financial Officer at Democracy Data & Communications (DDC). Murphy will direct DDC’s financial operations while working with DDC’s management team to address the operational challenges of the company as it continues to grow.

“2007 was a record year for DDC with 80 percent growth, and one in which we broadened our technical capabilities so extensively that we knew we needed someone with a combination of stout financial management experience and proven operational leadership to take us into 2008,” said DDC’s CEO, B.R. McConnon. “With the addition of Jim to our management team, DDC has married *Fortune* 500 management acumen with public affairs services. Our clients, many of whom are *Fortune* 500 companies and other national organizations, will feel his impact immediately.”

Jim Murphy joins DDC after serving as CFO of Cybertrust until their sale to Verizon Business in 2007. At Cybertrust, Murphy maintained both the financial and operational responsibilities for the \$175 million, 1,000-employee company operating in 30 countries. Prior to his tenure at Cybertrust, Murphy served as Executive Vice President and CFO for Summerville Healthcare Group, Inc. Before that, he was Senior Vice President and CFO of Meadowbrook Rehabilitation Group, Inc., a NASDAQ-traded company. Murphy has held other senior finance positions for such companies as KB Homes and Arthur Andersen LLP.

“I’m truly excited about the opportunity to join such a solid company with an exciting vision for the future,” said Murphy. “I am looking forward to working with the top-notch team assembled at DDC, which marries public affairs expertise with proven business acumen.”

About DDC

Democracy Data & Communications (DDC), located in Alexandria, Virginia, is the leading provider of public affairs services and solutions, offering unparalleled strategic expertise, industry-leading technology solutions, and complete communications services. The firm offers a comprehensive approach to public affairs, with expertise in grassroots, PACs, communications, membership development, fundraising, GOTV, and more. For more information on DDC, visit www.democracydata.com or call (703) 684-9690.

DDC's unique partnership with OnPoint Advocacy, a grassroots campaign-based public affairs firm, allows the company to offer clients additional services to build strategic grassroots advocacy campaigns. OnPoint Advocacy's services include: grasstops recruitment, community-based earned media, online awareness and recruitment, stakeholder mobilization, public education, and advocate development. For more information on OnPoint Advocacy, visit www.onpointadvocacy.com.

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