



FOR IMMEDIATE RELEASE

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DDC ADDS PUBLIC AFFAIRS INDUSTRY VETERAN TO SENIOR MANAGEMENT TEAM

January 2, 2008—Washington, D.C. Democracy Data & Communications (DDC), a leading provider of public affairs technology solutions and communications services, today announced the hiring of Brian Hawkinson as Senior Vice President. With decades of experience in strategic planning and performance measurement in public affairs, Hawkinson will lead DDC's efforts to help its clients use the company's technology products and service offerings in the most strategic and targeted ways.

"Brian brings with him an unmatched amount of knowledge and expertise in the public affairs industry and will undoubtedly add value to our clients' political programs," said B.R. McConnon, DDC's CEO. "I have every confidence that the addition of Brian to our team will be a tremendous asset to our company and to our clients."

Hawkinson comes to DDC after spending 11 years as director of Management Consulting at the Public Affairs Council. In this capacity, Hawkinson led all consulting projects for senior public affairs managers, as well as conducted best practices-based and membership-wide benchmarking projects. Beginning in 2002, Hawkinson also served as the executive director of the Foundation for Public Affairs, the research affiliate of the Public Affairs Council. His expertise in strategic assessment and the application of industry best practices will allow DDC's clients to explore ways to increase the impact of their grassroots programs.

Prior to his service with the Public Affairs Council, Hawkinson spent 9 years as director of National Corporate Relations at the United Way of America. Hawkinson's professional experience also includes work in the mortgage banking and oil and gas industries. Hawkinson holds BBA degrees in Management and Marketing from James Madison University and an MBA from Virginia Tech. He is also a former adjunct professor at the Graduate School of Political Management at George Washington University.

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About DDC

Democracy Data & Communications (DDC), located in Alexandria, Virginia, is the leading provider of public affairs services and solutions, offering unparalleled strategic expertise,

industry-leading technology solutions, and complete communications services. The firm offers a comprehensive approach to public affairs, with expertise in grassroots, PACs, communications, membership development, fundraising, GOTV and more.

www.democracydata.com

DDC's unique partnership with OnPoint Advocacy, a grassroots campaign-based public affairs firm, allows the company to offer clients additional services to build strategic grassroots advocacy campaigns. OnPoint's services include: grassroots recruitment, community-based earned media, online awareness and recruitment, stakeholder mobilization, public education and advocate development.

www.onpointadvocacy.com

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