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DEMOCRACY DATA & COMMUNICATIONS ANNOUNCES NEW SVP OF POLITICAL INVOLVEMENT

December 6, 2007---Washington, D.C. ---Democracy Data & Communications (DDC), a leading provider of public affairs technology solutions and communications services, today announced the hiring of Barbara Sacks as their new Senior Vice President of Political Involvement. Sacks will be responsible for leading the strategy and implementation of PAC and internal grassroots development programs for DDC clients.

“Barbara’s wealth of industry experience paired with her knowledge of the political arena make her an excellent fit for leading our Political Involvement Department”, said B.R. McConnon, DDC’s CEO. “Over the course of her career, Barbara has proven her ability to help grassroots and PAC programs grow and excel. We have every confidence that Barbara’s addition to our team will help DDC continue to thrive and provide innovative products and services to our clients.”

Sacks brings 15 years of industry experience to DDC, including PAC management and fundraising, grassroots, direct lobbying, general government relations, and marketing in the corporate sector, as well as service on Capitol Hill. Prior to joining DDC, Sacks served as a Director of Federal Government Relations, Public Affairs, Policy, and Communications for Verizon. During her tenure at Verizon, Sacks was responsible for developing and implementing the company’s legislative strategy and served as the primary lobbyist and advocate for approximately 40 Democratic U.S. Representatives. Sacks also served as the liaison to key constituencies within the Democratic Party, such as the New Democrat Coalition, the Democratic Leadership Council, and the New Democratic Network.

Before her work with Verizon, Sacks spent several years at MCI Communications, where she served as Marketing and Communications Analyst, Grassroots Specialist, and PAC Manager.

About DDC

Democracy Data & Communications (DDC), located in Alexandria, Virginia, is the leading provider of public affairs services and solutions, offering unparalleled strategic expertise, industry-leading technology solutions, and complete communications services. The firm offers

a comprehensive approach to public affairs, with expertise in grassroots, PACs, communications, membership development, fundraising, GOTV and more.

www.democracydata.com

DDC's unique partnership with OnPoint Advocacy, a grassroots campaign-based public affairs firm, allows the company to offer clients additional services to build strategic grassroots advocacy campaigns. OnPoint's services include: grassroots recruitment, community-based earned media, online awareness and recruitment, stakeholder mobilization, public education and advocate development.

www.onpointadvocacy.com

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